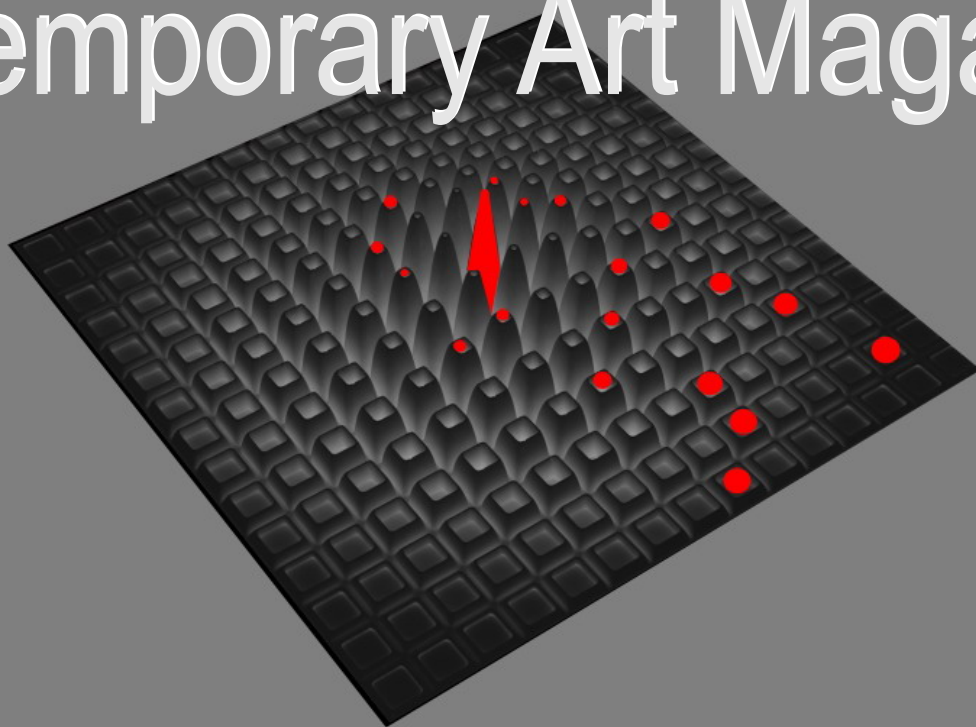


# 2011 - 2012 Advertising Rates

[www.visualartbeat.com](http://www.visualartbeat.com)

# Contemporary Art Magazine



THE FUTURE LIKES TO BE UNDERSTOOD INTUITIVELY

Limited Edition for Art Collectors **THE VISUAL**

**A R T B E A T**

**The Visual ARTBEAT Magazine**  
**Advertising Rate Card Effective January 1 , 2011**  
**( ISSUE#7 , ISSUE#8 , ISSUE#9 , ISSUE#10 )**

The Visual ARTBEAT is printed on high quality paper consisting of a total of 64+ 4 pages  
Page size is 8,2"x10,2" ( 21x26cm. )  
Frequency ; Triannual ( 3 / year)  
Circulation ; Limited Edition / Max. hardcopy 1500  
Distributing portfolio comprises ~ %70 Europe , %30 America and Asia

RATES for Full Page.....8,2"x10,2" ( 21 x 26 cm) image area  
Black and White and Four-Color ads

Back Cover .....	€2400 incl.tax
Inside Front Cover and facing page (for each) .....	€2000 incl.tax
Inside Back Cover and facing page (for each).....	€2000 incl.tax
Inside Magazine full page .....	€1800 incl.tax
Inside Magazine 1/2 page ( Horizontal) 8,2"x 5,1" ( 21 x 13 cm) .....	€1000 incl.tax
Inside Magazine 1/2 page ( Vertical ) 4,1"x 10,2" ( 10,5 x 26 cm).....	€1000 incl.tax

All the production charges and taxes are included in prices.

Text Safety area : Important elements on the page which you don't want to be cut, especially text, should not be located closer than 10mm to the edges  
We accept adverts on CD-ROM (the disc will not be returned) or via email , direct to plate output .  
We strongly prefer graphics/logos/pictures in TIFF or JPEG format at a sufficient resolution (300 dpi).  
The Visual ARTBEAT Magazine decides the positioning of all advertisements.  
Advertiser receives 1 copy of the edition which contains the ad.  
The advertiser shall assume full responsibility for the content of the advertisement. All ads are accepted and published based upon the assumption that the advertiser is authorized to publish the ad and its contents, and that no advertiser has submitted an ad that is in violation of patent, copyright, or artist's first right of publication. The advertiser assumes all liability for claims or suits based upon content, subject matter of an ad.  
Advertisers may edit the ad before the deadline for materials.  
The Visual ARTBEAT reserves the right to decline any ad.  
The Visual ARTBEAT is not responsible for incorrect text knockout and overprint settings in files supplied by advertisers and any change of color due to conversion.  
We do not supply color proofs.

**ADVERTISING DEADLINES**

**ISSUE7** - Distribution / September 2011  
Deadline for confirmation of payment 1st August 2011  
Deadline for materials 7th August 2011

**ISSUE8** - Distribution / January 2012  
Deadline for confirmation of payment 18th November 2011  
Deadline for materials 25th November 2011

**ISSUE9** - Distribution / May 2012  
Deadline for confirmation of payment 16th March 2012  
Deadline for materials 23rd March 2012

**ISSUE10** - Distribution / September 2012  
Deadline for confirmation of payment 13th July 2012  
Deadline for materials 20th July 2012

**GENERAL RATE POLICY AND CANCELLATIONS**

- \*The Visual ARTBEAT Magazine only deals directly and individually with its advertisers and brokered advertising will not be permitted.
- \*All ads must be paid in full prior the confirmation deadline. Advertiser receives the invoice after full payment .
- \*Ad cancellations are allowed only before the deadline for materials. Cancellations made after the deadline will be charged 50% of the published rate or the amount of the signed contract or advertising orders whichever is applicable. In case of exercising a cancellation , we will refund you within 20 days of delivered notice of such cancellation.
- \*No refunds will be made if ad is already published.
- \*In the event of an error in the printing of a display advertisement, the publisher will re-run the correct version of the same ad material in the next available issue published.
- \*The Visual ARTBEAT Magazine reserves the rights to change/ rearrange, publication dates, deadlines. In case of a rearrangement on deadlines , advertisers will be informed via email.

## HOW TO PLACE AN AD

\*Please send your `Advertising Reservation Request` to [visualartbeat@gmail.com](mailto:visualartbeat@gmail.com)  
or [info@visualartbeat.com](mailto:info@visualartbeat.com)

\*You will receive an email shortly for your reservation confirmation.

\*Complete the payment process for your ad in full prior the confirmation deadline. You will receive the invoice via email , after full payment .All payments should be made by Euro, to:

Sebnem Basimi Holzer  
Volksbank Salzburg / Austria  
Munzgasse 1, 5020  
Account Number: 15101223  
IBAN: AT194501000015101223  
SWIFT/BIC: VBOEATWWSAL  
BLZ: 45010

\* Send your advert before the deadline of materials , on CD-ROM (the disc will not be returned) or via email , direct to plate output .Ad must be in TIFF or JPEG format at a sufficient resolution (300 dpi).Delivery address for materials;

The Visual ARTBEAT Magazine  
Neutorstrasse 32k  
5020 Salzburg Austria

or

[visualartbeat@gmail.com](mailto:visualartbeat@gmail.com) (or) [info@visualartbeat.com](mailto:info@visualartbeat.com)

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